

West Lancashire Heritage and Conservation Strategy.

Theme 2 Heritage is for everyone - promote a proper understanding and enjoyment of our heritage.

| Issue | Proposed Aims | Action | What has been achieved | Targets |
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| 2.1. People don't recognise heritage as something to value. | <p>2.1.1 Improve the awareness of the educational value of our heritage.</p> <p>2.1.2 Make heritage open and available to everyone.</p> | <p>2.1A. Provide educational material on heritage for local schools.</p> <p>2.1B Produce more information regarding the historic environment and why it is important to preserve.</p> | <ul style="list-style-type: none"> Produced in 2008 <i>Heritage Teacher Resource Pack</i>, which provides classroom materials/worksheets on identifying and understanding our heritage. | <p>Done</p> <p>To promote its use – 4 schools a year</p> |
| 2.2. Increase the number of people involved in heritage activity | <p>2.2.1 Encourage stakeholders to be involved in identifying and preserving heritage assets.</p> <p>2.2.2 Improve enjoyment of the historic environment.</p> | <p>2.2A Encourage participation in identifying heritage assets through Local List initiative and improved advice and guidance on Web site.</p> <p>2.2B Have a greater involvement in the Heritage Open Days programme.</p> <p>2.2C Develop resources and links with local communities to encourage the use of heritage and its protection.</p> | <ul style="list-style-type: none"> The Council has a list of locally important buildings, which involves consultation with the local community and Parish Councils. Last update was in 2007. | <p>Greater public involvement to be encouraged in next update.</p> <p>To encourage 2 new sites to be opened up each year.</p> |

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| <p>2.3. Encourage the use of heritage as being important to tourism in the District.</p> | <p>2.3.1. Identify, protect and enhance the assets on which tourism depends i.e. canal network.</p> <p>2.3.2. Use heritage as the corner stone to develop sustainable tourism within the District.</p> | <p>2.3A Work in partnership with other organisations i.e. British Waterways to improve heritage on the canal network.</p> <p>2.3B To liase with tourism officials both at a local and regional level to seek ways in which heritage can be utilised better within the district.</p> | <ul style="list-style-type: none"> Identified the buildings at risk on the canal network and discussed with BW how these can be improved. | <p>To remove buildings from the BAR register.</p> |
| <p>2.4. Promote a proper understanding of conservation techniques and good practice.</p> | <p>2.4.1. Ensure that owners of historic assets are aware of their value and their responsibilities in relation to looking after and maintaining their buildings.</p> | <p>2.4A. Provide an appropriate level of specialist conservation advice to owners of heritage assets within the district.</p> <p>2.4B. Produce guidance material for owners via various media i.e. leaflets, web site, newsletter.</p> | <ul style="list-style-type: none"> Since Feb 2004 we have produced a heritage newsletter, which goes out to approx 2500 residents. To date we have published 16 editions. | <p>On going</p> |
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